

UPTOWN 5K ON THE RUNWAY

WHERE COMPASSION TAKES FLIGHT

Benefiting

trustbridge

HOSPICE FOUNDATION
Supporting Your Nonprofit End-of-Life Care Provider

Hosted By

FXE FORT LAUDERDALE
EXECUTIVE AIRPORT
CITY OF FORT LAUDERDALE



Fort Lauderdale Executive Airport
Saturday, November 15, 2025



THE EVENT

Compassion will take flight on Saturday, November 15, 2025, at the Fort Lauderdale Executive Airport (FXE) for the 7th annual Uptown 5K on the Runway. FXE is partnering with Trustbridge Hospice Foundation to host a 5K fun run/walk on the airport's runway – where people, not planes take off from the runway!

Over the past six years, over 6,000 people have participated in this one-of-a-kind experience. Trustbridge Hospice Foundation and FXE invite community members of all ages to participate - no boarding pass or luggage fees required. Boarding begins at 7:30 am and takeoff is at 8:30 am.

After taking in the sights and sounds of the runway, participants will disembark into the Uptown 5K Village for fun and festivities. The event celebrates aviation, the Uptown community and compassion towards others.

SPONSORSHIP & COMPANY TEAM BUILDING

Whether you have ten or thousands of employees, participating in the 5K is a great way to promote a healthy lifestyle, build camaraderie and team spirit among your employees and create visibility for your company.

Only sponsors will have a dedicated tent in the Uptown 5K Village. There will be water and food in the Village for all participants. Companies can “go all out” bring their own food.

OUR FOUNDATION

Trustbridge Hospice Foundation, a 501(c)(3), is committed to providing extraordinary care for everyone in our community. We are dedicated to raising funds for the programs and services of Trustbridge including comfort care, charitable care, music therapy, pet therapy, adult and children's bereavement services and children's camps.

Your support ensures that lack of financial resources will never be an obstacle to those in need of hospice care or bereavement services.





**2025
Sponsorship
Opportunities**

Presenting
(One Available)

Platinum

Gold

Silver

Bronze

\$50,000

\$25,000

\$15,000

\$10,000

\$5,000

Presenting Sponsor Level Exclusivity

Event referenced as Presented by (your company)	✗				
Opportunity to speak on stage	✗				
Receive first right of refusal for next year	✗				
Logo included on stage*	✗				

Marketing and Promotion

Logo included on event recruitment postcard*	✗	✗			
Social Media Post	✗	✗	✗		
Logo on event T-shirt*	✗	✗	✗	✗	✗
Opportunity to display company banner at tent	✗	✗	✗	✗	✗
Opportunity to include item in the VIP swag bags	✗	✗	✗	✗	✗
Opportunity to give out branded item from tent	✗	✗	✗	✗	✗
Logo included on event website and e-blasts	✗	✗	✗	✗	✗
Logo included on day of signage*	✗	✗	✗	✗	✗
Recognition from the stage	✗	✗	✗	✗	✗

Day of Event

20x20 Tent	✗	✗			
10x20 Tent			✗	✗	
10x10 Tent					✗
VIP Tent passes and swag bags	✗ 12	✗ 10	✗ 8	✗ 6	✗ 4
Event T-Shirts	✗ 12	✗ 10	✗ 8	✗ 6	✗ 4
Invitations to VIP Kick Off Event (Date TBD)	✗ 10	✗ 8	✗ 6	✗ 6	✗ 4

Co-Branded Day of Activation (Choose One)

Selfie Station	✗				
#LoveLives Tent	✗	✗			
VIP Tent	✗	✗			
Finish Line	✗	✗	✗		
Kids Zone	✗	✗	✗		
Refreshment Tent	✗	✗	✗	✗	
Water Station (two available)	✗	✗	✗	✗	

*Printing Deadlines Apply



Sponsorship Commitment Form

Please complete this form and send to Brittney Farwell at bfarwell@tbfdn.org.
For questions call 954-315-6789.

Company/Sponsorship Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

Sponsorship Level/Amount (please check one)

- Presenting (\$50,000)
- Platinum (\$25,000)
- Gold (\$15,000)
- Silver (\$10,000)
- Bronze (\$5,000)

Payment Details (please check one)

- Please send me an invoice
- Pay By Check (*Payable to Trustbridge Hospice Foundation*) Mail Checks To –
Attn: Trustbridge Hospice Foundation, Luann Call - 5300 East Ave., West Palm Beach, FL 33407
- Please Charge my account: o Visa o MasterCard o American Express o Discover

Card Number: _____

Expiration Date: _____ Security Code: _____

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#LOVELIVES
Thank you for your support!

